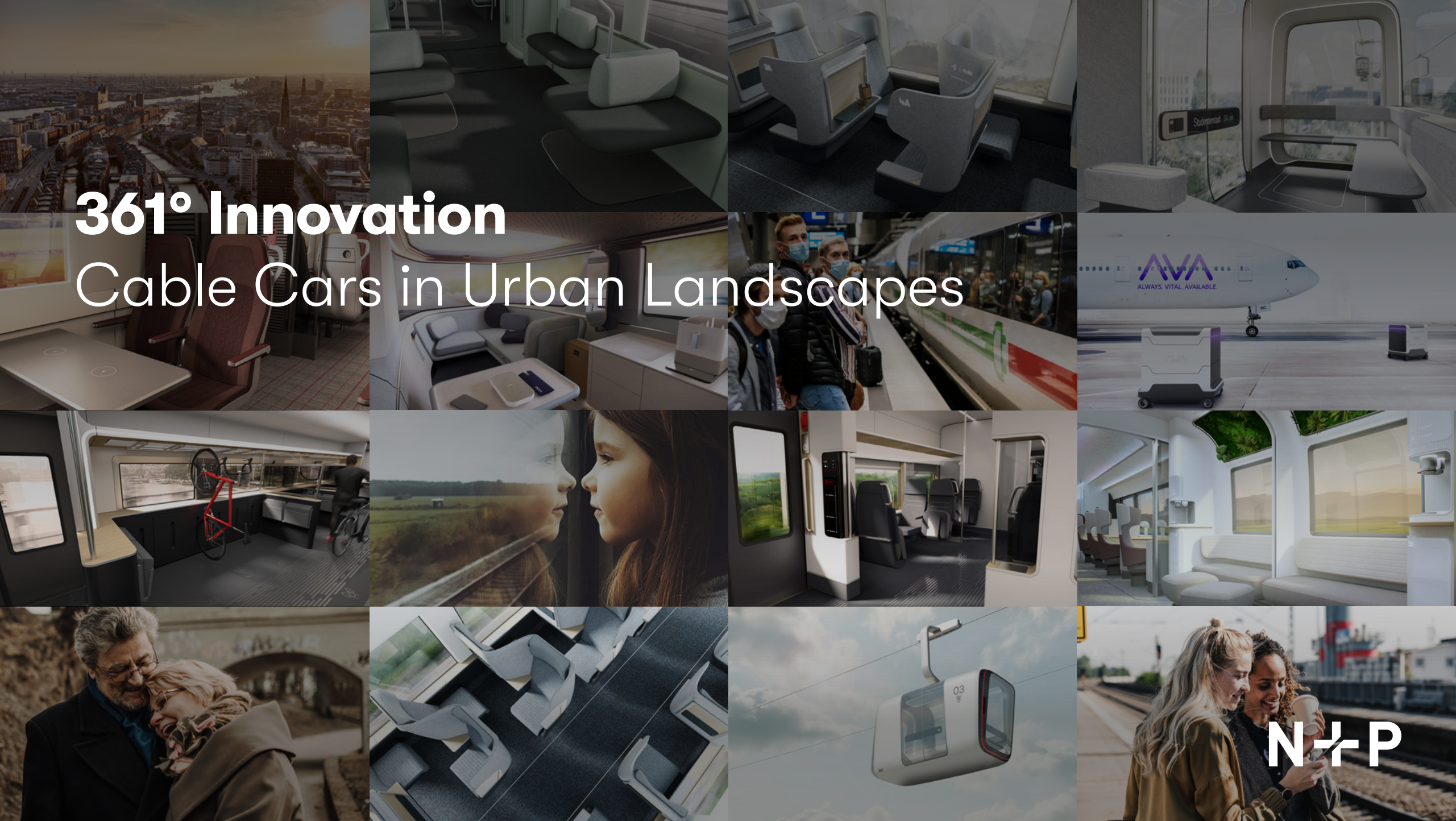


# 361° Innovation Cable Cars in Urban Landscapes



N+P









NEW NORMAL: LIVING WITH THE UNCERTAIN

**Our post-pandemic society [...] forces us to recognize  
the uncertain, constantly changing future.  
The only certainty, is uncertainty itself.**

*Except from the introduction for the Spanish pavilion at the Biennale 2021*



**How do we want to live, work, eat and  
travel in the future?**



**We must start to envision cable cars in urban landscapes.**

**How can we ...**

- ... make public mobility more enjoyable?
- ... react to the growing population in urban landscapes?
- ... make cities more liveable for everyone?



**ECOSYSTEM BUILDING**

New business models, Accelerator programs, Remote work ...



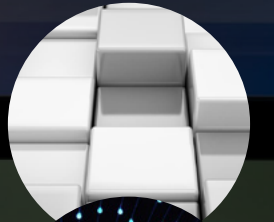
**STAKEHOLDER NEEDS**

- Passenger needs
- Operator needs
- Manufacturer needs
- Service provider needs
- Supplier needs
- ...



**TECHNICAL TOOLBOX**

- AI / Swarm intelligence
- Digitalisation
- Automation
- 3D-printing
- Smart Sensors
- Digital Twins
- Blockchain
- ...



**FUTURE-PROOF SOLUTIONS**

Energy Efficiency, Clean Air, Green Experience, Green Supply Chain, Alternative Propulsion



**We must paint a picture, which is discussable, tangible and builds a foundation for all stakeholders, allowing us to turn the vision into reality.**



A young boy and girl are looking out a window, smiling. The boy is wearing glasses. A graphic overlay of concentric circles is centered over the image, with the text 'LIFE-CENTERED' in the center.

**LIFE-  
CENTERED**

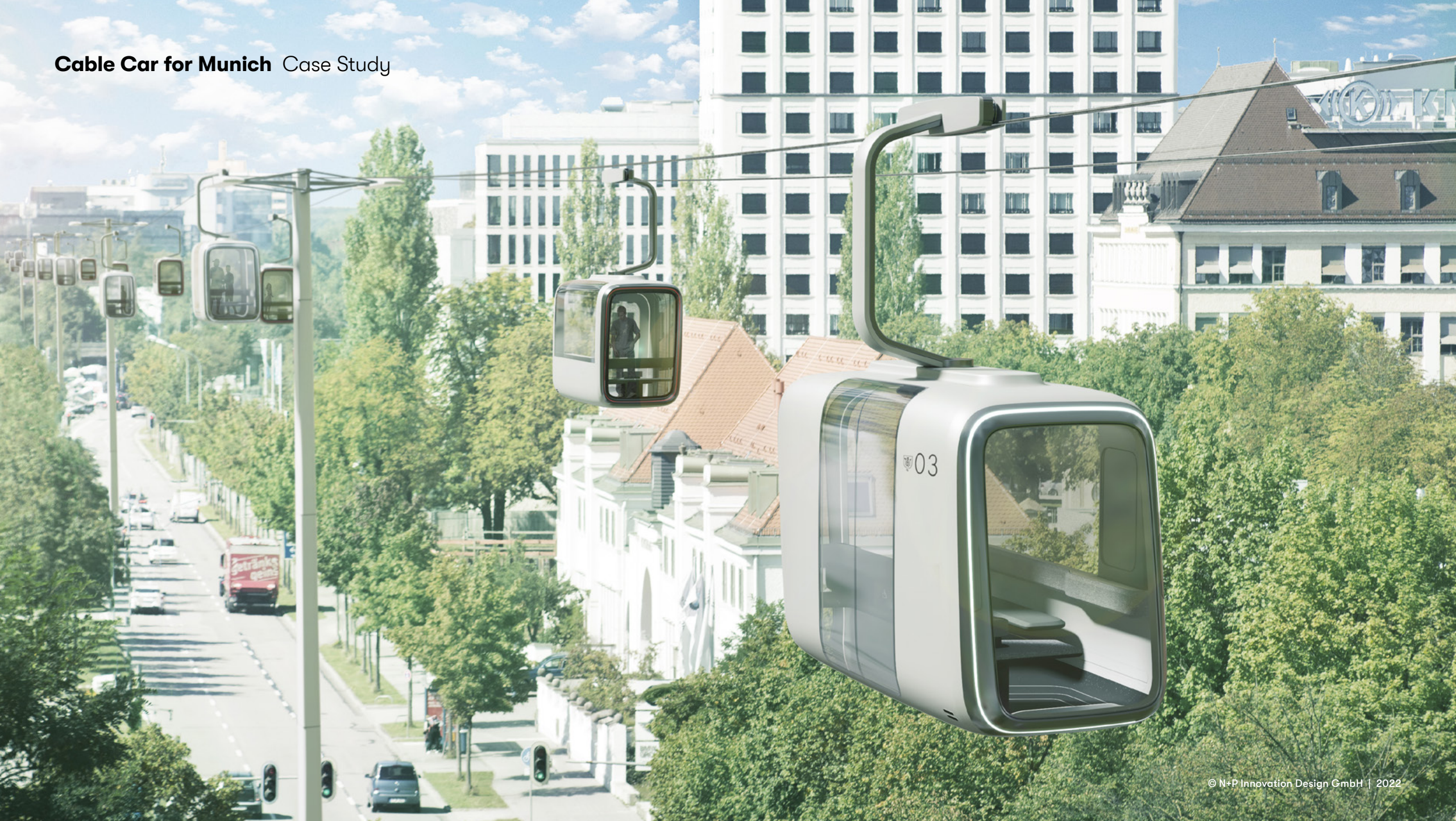
**Mobility is all about us –  
this is why we must design the ecosystem  
with people and our planet in mind.**





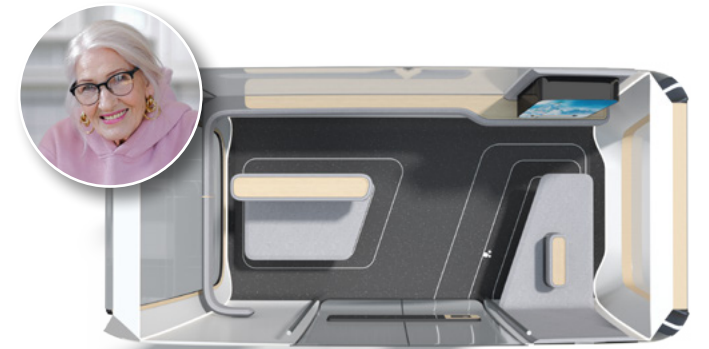
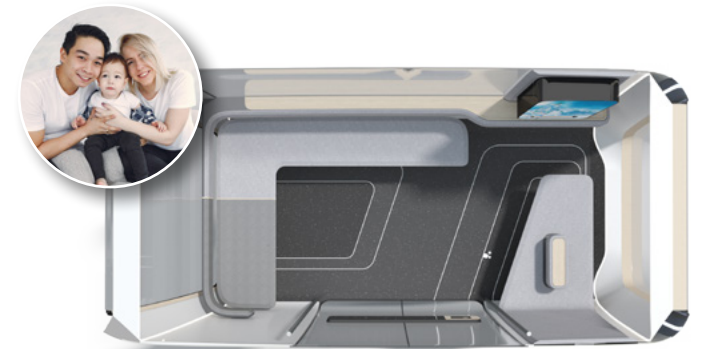


# Cable Car for Munich Case Study





# Cable Car for Munich Case Study





- + **Creates iconicity**
- + **Sustainable ecosystem**
- + **New mobility experience**
- + **Modularly deployable**
- + **Adaptable to current infrastructure**





# Cable Car for Munich Case Study





## **We have the power to shape future urban ecosystems by:**

- ... being courageous and exploring new solutions.
- ... giving cable car solutions a chance.
- ... following an overarching vision.
- ... collaborating hand-in-hand.





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**Creating life-centered solutions.**